



Contact

Michelle Herbrand

Marketing Manager

Mobile 949-394-1974

+1 657 258 0816 x302

mherbrand@printronixautoid.com

Printronix Auto ID Expands its Portfolio with the Introduction of the T4000 Compact Thermal Barcode Printer

Small, Fast and Ready to Boost Productivity

Brea, CA. USA – March 19, 2019 Printronix Auto ID, a global leader in the AIDC barcode printer industry, has announced the addition of the T4000 Compact Thermal Barcode Printer to its impressive line of high-performance industrial printers. The compact size of the T4000 allows it to fit in environments where space is limited but enterprise level performance is still required. Despite its small stature, the T4000 can easily print up to 5,000 labels at day at an impressive eight inches per second and comes with a wide array of versatile features.

Designed with today's high-tech requirements in mind, the T4000 fits seamlessly into any environment with multiple connectivity options, remote printer management tools and automated alerts that keep operations functioning at optimum efficiency and productivity. The T4000 comes standard with Ethernet, USB host, USB device and Serial connectivity. State-of-the-art versions of Wifi and Bluetooth can also be ordered as optional features.

“The T4000 was designed to complement our existing mid-range and high-end industrial enterprise printers but with a smaller footprint and lower print volumes,” said Andy Edwards, Director of Product Management. “The T4000 is competitively priced and comes with many standard features that are otherwise optional or unavailable on competitor models. And of course, it comes with the trusted reliability expected of a Printronix printer.”

Like all Printronix industrial label printers, the T4000 is built on their exclusive Printronix System Architecture (PSA) platform which simplifies printer replacement and installation. Users and IT professionals will appreciate the nine thermal printer language emulations, embedded

webpage, remote printer management tool and a user interface that is common to all Printronix industrial printers.

Easy to operate; the T4000 includes a bi-fold door that allows users to change media and ribbon in tight spaces and the illuminated 3.5-inch color display provides adequate light and easy navigation under any conditions. To minimize media changes, the easy side-loading label and ribbons spindles support 8-inch media rolls and 450-meter ribbons.

About Printronix Auto ID

Printronix Auto ID is a global leader in business-critical printing solutions; offering the most reliable assortment of [industrial printers](#), desktop printers, barcode validation solutions and media supplies in the industry. As a fully owned subsidiary of TSC, Printronix Auto ID functions as an independent business that is empowered to leverage its established leadership in thermal printing technologies. The product portfolio of Printronix Auto ID includes [thermal barcode](#), [RFID](#) and groundbreaking [validation solutions](#). Delivering the highest print quality, superior validation features, enterprise grade usability and ruggedness, Printronix Auto ID solutions are backed by industry-best service and support. The company is committed to being a strategic asset to supplier manufacturing, distribution, and retail companies around the world.