



Contact
Michelle Herbrand
Marketing Manager
Mobile 949-394-1974
+1 657 258 0816

mherbrand@printronixautoid.com

Printronix uses Dual-Antenna to Send Strong Signal to Mobile Printer Industry

IRVINE, Calif., September 15th 2015 — [Printronix Auto ID, Inc.](#), a global leader in industrial printing solutions, announced the launch of their latest mobile thermal printer- the M4L2. The M4L2 is the next generation of the successful M4L product line, and is the industry's first mobile barcode printer to feature Dual-Antenna Technology for extended WiFi connectivity. With superior battery life and rugged construction this printer is built to increase efficiency in the warehouse and power supply-chains worldwide.

The M4L2 is equipped with Dual-Antenna WiFi technology that enables the most reliable connectivity and supercharged data transmissions. It is also powered by a battery that lasts 11% longer than the competition, giving it the ability to handle the toughest workloads over an entire shift.

Recognizing the importance of durability Printronix has engineered the M4L2 to be rugged enough to withstand drops of up to 5 ft. (1.5m). As an added benefit, the printer comes ready with ZPL II & CPCL emulations to connect directly to existing systems and peripherals making it a versatile mobile printing solution.

Key facts:

- Dual-Antenna WiFi Technology delivers 11 a/b/g/n high-performance wireless connections. A Bluetooth only version is also available.
- High-capacity, rechargeable lithium-ion battery lasts all shift long.
- Rubber-infused over-molding construction for enterprise-grade durability.
- High speed processor and extensive memory options enable fast printing.
- Large, backlit LCD display with intuitive menu keys makes printer use easy.
- Large label-roll capacity reduces time lost to roll changes.
- Comprehensive list of M4L2 accessories to meet all your mobile printing needs.

Supporting Quote:

Plamen Petkov, GM Thermal Printing Business, Printronix

“The M4L2 stands for power, reliability and ultimate mobility. We designed the product with the sole purpose of increasing efficiency in the supply chain. Its Dual-Antenna technology, extended battery-life and rugged construction allow it to easily last a full work day, even in the most challenging warehouse conditions. Our customers now have a mobile printing solution to really drive their bottom line, and take productivity and efficiency to a completely new level.”

For more information on the M4L2, go to www.primtronixautoid.com

Follow Printronix on [Twitter](#), [LinkedIn](#), [Facebook](#) or [Youtube](#).

About Printronix Auto ID

Founded in 1974, Printronix is a leader in business-critical printing solutions; offering the most reliable line of industrial printers, supplies and parts in the industry. The company offers two of the most-trusted brand names in industrial supply chain printing, Printronix and TallyGenicom, known throughout manufacturing, distribution, and retail companies around the world. The combined brand portfolios include the highest quality line matrix, thermal and RFID printers.

Printronix, Inc., Printronix and the Printronix logo are trademarks or registered trademarks of Printronix Incorporated and are used under license. Third-party trademarks mentioned are the property of their respective owners. ©2015 Printronix, Inc. All rights reserved.