

TSC Acquires Diversified Labeling Solutions, Inc. (DLS), a Leading Labeling Solutions Provider

Taipei, Taiwan – January 10, 2019 – TSC Auto ID Technology (TWSE: 3611.TWO), a global leader in the AIDC barcode printer industry, is pleased to announce its acquisition of [Diversified Labeling Solutions, Inc. \(DLS\)](#).

Headquartered in Itasca, Ill., U.S., DLS was founded by Bob Hakman in 1985 and has since grown into one of the largest B2B label companies in the country. Today, DLS is a leading labeling solutions provider with over 200 team members; four locations: Illinois, Georgia, Texas, and Nevada; and over 320,000 square feet of production space.

Under this acquisition, DLS will remain a separate entity, retain its name and brand, and maintain all of its current employees and executive leadership – including its current CEO, Jim Kersten. All four major locations will run and operate as usual.

TSC's John Otott, the global general manager of the consumable products business unit, will oversee DLS operations from a TSC standpoint in partnership with Kersten.

“This is an extraordinary fit, and we’re excited to bring the advantages and benefits of this union to our partner base,” Otott said. “Bob has built a wonderful company based on a foundation of exceptional business integrity, best-in-class product quality, and a laser focus on customer needs. We will faithfully adhere to and build upon this excellent foundation as we continue to serve both our OEM and legacy DLS partners.”

The DLS acquisition will greatly benefit TSC's value-added reseller partners in several ways. TSC now has the ability to offer truly competitive pricing on a huge variety of labels and other media distributed from four strategic locations throughout the U.S.

“We are very excited about the new offerings we are going to be able to provide our partners, and we could not have found a better company to acquire than DLS,” said TSC President Sam Wang. “They have a great reputation in the industry for quality and integrity.”

Moreover, with this acquisition, TSC joins its largest competitors in the U.S. market as a company with its own printer manufacturing and labeling converting facilities.

For more information about this acquisition, please contact TSC Global General Manager, Consumable Products Business Unit, John Otott at +1 (657) 258-0808 x 108 or john_otott@tscprinters.com.

About TSC:

TSC Auto ID Technology Co. Ltd. (TSC) is a global provider of quality Auto-ID solutions for transportation and logistics, manufacturing and healthcare, industry and retail, offering a diversified line of innovative and reliable products with excellent quality. TSC has over 25 years of experience dedicated to barcode and label printers, with more than 4 million installed in over 90 countries. That puts the company, headquartered in Taiwan and producing in two own factories, into the top 5 manufacturers of thermal label printers in the world. TSC is traded on the Taiwanese stock exchange. For more information, visit www.tscprinters.com.